

Understanding the IMC RBNQ Award Criteria



Date: 24- 25 April 2019

Time: 10.00am to 5.30pm

Duration: 2 Days

Venue: Walchand Hirachand Hall, IMC Mumbai

*Complimentary Workshop



To promote the concept of Performance Excellence amongst Indian organizations, the IMC Ramkrishna Bajaj National Quality Award (RBNQA) Trust has planned a 2-day Workshop on **Understanding the IMC RBNQA Criteria**. The workshop prepares potential applicants for the IMC RBNQA 2019 competition.

The target audience for the workshop are CEOs, Division Heads, Function Heads and General Managers. The scope of the workshop includes understanding each of the seven IMC RBNQA criteria: Leadership; Strategic Planning; Customer Engagement; Workforce Engagement; Knowledge Management; Process Management and Results.

This workshop will also focus on **Application Writing**.

We wish to invite your organization to participate in the IMC RBNQA 2019 cycle and explore a holistic approach to understand your organization's strengths and opportunities.

These complimentary workshops will provide adequate exposure to enable you to take 'the' decision.

(Registration Form attached)